

MEDIA RELEASE

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CRUSADER AND LIONHEART HAVE A 20 YEAR “ADVANTAGE”

The Crusader International Group of Companies and its US affiliates in the Lionheart Insurance Group have elected to bring all of their entities together under the Advantage brand. The rebranding comes into effect as the group celebrates its 20th anniversary of doing business in the Cayman Islands, as it began operations there in 1993.

The Advantage Group of Companies provides various complementary services: captive insurance management and consultancy, domestic and offshore rent-a-captive facilities, structured risk financing, offshore life and annuity insurance and wealth structuring. The group operates in the Cayman Islands; Washington DC; Charleston, South Carolina; Scottsdale, Arizona; and Puerto Rico.

President Fiona Moseley explained the reason for the rebranding: “The insurance market is an increasingly competitive one, especially as the market hardens. Our advantages are in the locations we serve from, the solid regulatory environments of those locations and the broad, yet integrated services that we provide. This kind of competitive edge can be enhanced by providing these services with the solidity of a single brand. The name Advantage is the perfect choice for us as it is easy to use in the many corners of the world that we touch”.

The senior management team of the Advantage Group is comprised of Fiona Moseley, Director and President; Simon Kilpatrick, Director and Executive Vice President; and Stuart Jessop, Director and Executive Vice President.

Crusader International Management (Cayman) Ltd’s official name has changed to Advantage International Management (Cayman) Ltd. Lionheart Insurance Management, LLC will be Advantage Insurance Management (USA) LLC.

ENDS

Editor’s Notes:

Advantage International Management (Cayman) Ltd. is licensed in the Cayman Islands as an Insurance Manager and Company Manager providing captive insurance management services and corporate management services.

Advantage Life & Annuity Company SPC offers unique financial instruments specially designed for high net worth individuals. The custom-designed variable life and annuity policies issued by Advantage provide absolute security while offering sophisticated investors flexible investment opportunities. The life and annuity companies invest funds through specifically-designed insurance policies whose dedicated funds are available only to their policyholders.



Advantage Insurance Management (USA) LLC is a US-based Captive Management Company headquartered in South Carolina. AIH Insurance Agency is a licensed Property Casualty agency licensed in South Carolina and Washington DC.

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